

Our mission

To be the pre-eminent platform for international associations, supporting a dynamic community and inspiring innovation and excellence in leadership and impact.

Our vision

Associations as driving forces of societal progress, envisioning and crafting a progressive future.

Our values

	Integrity		Collaboration
	Inclusivity		Accountability
	Community		

How we create value

We build trusting and supportive relationships

We create safe spaces for honest discussions

We are respectful and reflective

We embrace and integrate equity, diversity and inclusion in all that we do

We are a connected, engaged community where every member is valued

We recognise and support the needs of different segments

We are open to collaborations and the benefits of working with others

We facilitate connections and recognise the impact built from these

We are transparent and responsible for our actions

We encourage and respond to feedback

We model good governance and business excellence

Our objectives



Deliver valuable, meaningful education



Advance excellence in association leadership



Facilitate thought leadership, advocacy, and influence for impact



Build a sustainable, inclusive organisation



Objective 1: Deliver valuable, meaningful education



Objective 2: Advance excellence in association leadership

- Bring comprehensive, innovative education to the AC Forum member community
- Provide educational activities to covering any aspect of association business, with particular emphasis on responding to members' learning needs
- Open up learning opportunities for our members with partner organisations
- Curate educational/knowledge offerings and outcomes via an accessible website

- Optimise networking opportunities for the AC Forum member community
- Provide means for members to build connections, both individual and collective
- Facilitate networks for speciality areas within association business
- Set the agenda: empower, advocate, be the voice of the member community
- Promote and disseminate best practice across the association landscape



Objective 3: Facilitate thought leadership, advocacy, and influence for impact



Objective 4: Build a sustainable, inclusive organisation

- Create strategic partnerships and value for members
- Build alliances with suitable organisations for research and knowledge generation
- Be recognised as the main legitimate platform for self-managed associations
- Utilise opportunities with external stakeholders and groups to showcase AC Forum and its members

- Develop members' diversity sectorally and functionally; retain and grow membership
- Aim at operational excellence and develop and invest in the AC Forum secretariat
- Foster business resilience
- Diversify revenue