



We Belong. We Contribute. We Learn. We Impact.

It's the moment you have been waiting for, Convening EMEA 2023 is **open for registrations**.

The programme has been extended, the exploration tours of Copenhagen are curated, the stage is set and we have secured our opening keynotes Nathan Furr and Susannah Harmon Furr authors of "The Upside of Uncertainty: A Guide to Finding Possibility in the Unknown".

We think you will agree our journey continues, are you on board?

Connecting people who share a common purpose to inspire and learn from one another — the business of human connections — is what we do better than anyone else.

Let's **gather**, **explore**, **challenge** and **develop** at Convening EMEA 20 - 22 September. Taking place in one of the most sustainable cities in the world, Copenhagen, Denmark.

[REGISTER NOW >](#)

KEYNOTES REVEALED

Keynoting at Convening EMEA is Professor of strategy and innovation at INSEAD, **Nathan Furr** and **Susannah Harmon Furr** entrepreneur, designer, art historian and contrarian.

Following the successful launch of their new book, "The Upside of Uncertainty: A Guide to Finding Possibility in the Unknown" listed as **#2 best business books of 2022** by Forbes. This a reassuring practical approach to help us all develop the critical skill they call an **uncertainty ability**.

We look forward to learning how we as an industry can turn uncertainty into a force of good.

[LEARN MORE >](#)

EXPLORATION TOURS

Our extended programme allows you to immerse yourself in Copenhagen early on Wednesday afternoon. Experience Copenhagen like never before by choosing one of our highly curated exploration tours. From sustainable amusement parks to digital hubs, and admirable architecture we have something in store for all.

[EXPLORE MORE >](#)

STAYING IN COPENHAGEN

Held in the capital of the North, Copenhagen, attendees of PCMA Convening EMEA 2023 will have the option to choose from 2 hotel experiences at preferential rates.

HQ Hotel – Conference experience the AC Hotel Bella Sky.

Stay connected to the main event at our chosen HQ hotel that has over 800 rooms, a 24 hour fitness suite, three restaurants and a direct connection to The Bella Center. Located 10 min drive or 20 min metro from Copenhagen airport and 15 min drive or 25 min train to the City Centre.

[Click here to book AC Hotel Bella Sky](#)

City experience - The Scandic Spectrum Hotel.

The newly built hotel has over 600 rooms, two restaurants, two bars, a wellness spa and fitness suite. It is within walking distance to the welcome reception and wonderful Copenhagen dinner. Access to the Bella Center is 21 min by walking and metro or 18 min Electric Bike.

[Click here to book Scandic Spectrum Hotel](#), add 'Scandic Spectrum' choose your dates and use code: **BOOK200923** within the booking code drop down to avail of the preferential event rate.

We look forward to welcoming you in Copenhagen!

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