

Invitation

Once again, we are excited to invite you to join the AC Forum hosted buyer group at IMEX Frankfurt, which takes place on 31 May-2 June 2022.

IMEX is the perfect place to meet face-to-face with destinations, venues, hotels and suppliers from all over the world, make valuable connections and start planning your events. Every year this market-leading "beyond a tradeshow" event reinvents itself to offer you more value and a more enriching business experience.

IMEX's annual talking point allows you to explore a single emerging or important trend. The talking point at IMEX 2022 is [nature](#) – what we can do for nature and what nature can do for us, exploring the circular economy, magical places and spaces, and how the principles of nature can be applied to the business events community

At IMEX, you have the opportunity to:

- meet exhibitors from across the world
- gain insight and inspiration about the latest meetings and events products, technology, trends and research from industry experts and innovators
- join your peers at countless networking events
- participate in the free professional education programme, from in-depth seminars to practical workshops and specialist forums

The hosted buyer programme includes

- Complimentary flights or trains (up to [reimbursement limits](#))
- Complimentary room only in a 4/5-star hotel in Frankfurt to fit your programme dates*
- Complimentary transfers to and from Frankfurt airport and train station to the hotel and to Messe Frankfurt and return

**Please note no meals are included in the programme ([programme exclusions](#))*

Why join the AC Forum hosted buyer group?

- Quick, no hassle application. As an AC Forum member, you automatically qualify as a hosted buyer.
- One application link, four different AC Forum hosted buyer groups (see below) from which to choose – select the option that best suits your needs.

Application

To apply for your place on the IMEX hosted buyer programme just click on the application link:

<http://imex-frankfurt.eventreference.com/group/61f3ca1c9ff7e/>

If you have any questions or need help with your application, just contact the dedicated IMEX AC Forum Account Manager, Laura Jewell, at Laura.Jewell@imexexhibitions.com or +44 1273 224948.

AC Forum hosted buyer group options

1. **Monday 30 May-Tuesday 31 May** (all buyers are to attend Association Focus and evening)
Attendance: Monday – Tuesday programme – arrive Monday in time for Association Focus which starts at 11.30 and depart Tuesday after the show closes at 18.00

2. **Monday 30 May-Wednesday 1 June** (all buyers are required to attend Association Focus and evening)
Attendance: Monday – Wednesday programme – arrive Monday in time for Association Focus which starts at 11.30 and depart Wednesday after the show closes at 18.00

3. **Tuesday 31 May-Wednesday 1 June**
Attendance: Tuesday – Wednesday programme – arrive Tuesday by approx. 10.00 and depart Wednesday after the show closes at 18.00

4. **Tuesday 31 May** (day only)
Attendance: Day only programme – arrive in time for the show opening at 10.00 and depart after the show closes at 17.30



Your IMEX experience

Familiarise yourself with your IMEX account online. [Log in](#) to see everything you need to make the most of the show. You can also check out our [help guide](#), and if you can't find your answer, just get in touch with your Relationship Manager.

New for 2022

Quick registration process for your qualified buyers – [hosted buyer invitation process](#)

Qualification criteria based on confirmed future business – [Hosted buyer qualification criteria](#)

Flight booking procedure – IMEX are no longer able to book any flights. Buyers and Group Leaders are required to book their own flights and claim a reimbursement (up to the banding limit from their home gateway). This allows greater flexibility to book the airline of choice, collect loyalty points and book any extras. Please ensure your buyers are aware of the arrival and departure times for their attendance - [Hosted Buyer T&C's](#) [Travel & Reimbursements T&C's](#)

Reimbursement process – reimbursements are paid after the show - no need to queue to collect a cheque at the show - [reimbursements explained](#)

Health & safety – we're making detailed plans for you and your buyers to attend IMEX in Frankfurt in a safe, responsible, and confident way. Please check our website for regular updates - [Health & Safety](#)

Key dates can be found in the main area of your IMEX account online on the left-hand side - this will be regularly updated.

What else do I need to know?

Flight bookings/FAM trips – Please let us know if you are booking a FAM trip either side of IMEX in Frankfurt. We will send you a document to complete with the relevant information.

Group leaders - Once your group has achieved its target (a minimum of 10 buyers) – IMEX will reimburse a group leaders flight and host accommodation (based on their groups programme dates) - [group leader roles and responsibilities](#)

Education - [View education schedule at a glance](#)

Please check our [Intermediary FAQ's](#). If you can't find what you're looking for, please contact your Relationship Manager or get in touch at hosted@imexexhibitions.com